

# SEEHER 2025 MEMBER ENGAGEMENT OPPORTUNITIES

## SEEHER MEMBER MEETINGS

<p>3/19 1:00 - 7:00 P.M. New York, NY Hosted by Paramount (Hybrid)</p>
<p>5/7 SeeHer Meeting Hosted Prior to ANA's Brand Masters Conference 11:30 A.M. - 1:30 P.M. Los Angeles, CA</p>
<p>10/15 During Advertising Week 3:00 - 6:00 P.M. New York, NY</p>
<p>12/2 4:30 - 6:00 P.M. Year-End Gathering</p>

## SEEHER IN SPORTS COMMITTEE MEETINGS

<p>June - SeeHer in Sports at Cannes (In-person)</p>
<p>October - SeeHer at ANA's Masters of Marketing (In-person)</p>

## JOIN SEEHER AT THE FOLLOWING INDUSTRY EVENTS

- CES  
1/7 – 1/10
- ANA AI  
3/26 – 3/28
- ANA Media  
3/31 – 4/1
- ANA Brand Masters  
5/7 – 5/9
- ANA Masters of B2B Marketing  
6/2 – 6/4
- ANA In-House Agency  
6/11 – 6/13
- Cannes Lions  
6/16 – 6/20
- ANA Digital & Social  
7/14 – 7/16
- ANA Data, Analytics & Measurement  
9/8 – 9/10
- ANA Multicultural Marketing  
10/6 – 10/8
- AdWeek NY  
10/14 – 10/17
- ANA Masters of Marketing  
10/20 – 10/24
- ANA Global Weeks of Learning  
TBD

## WEBINAR TRAININGS

<p>2/26, 1 P.M. Intro to SeeHer and GEM</p>	<p>3/26, 1 P.M. Strategies for Women's Sports Momentum w/ ABX</p>
<p>4/30, 1 P.M. GEM + Generative AI – Representation and Portrayal</p>	<p>5/21, 1 P.M. Women In Front and Behind the Camera</p>
<p>6/25, 1 P.M. GEM Awards Best Practices</p>	<p>9/30, 1 P.M. GEM Best Practices – Multicultural/Inclusive Ads</p>
<p>10/29, 3 P.M. GEM Best Practices Across Women's Verticals –Sports, Health and STEM</p>	<p>11/12, 1 P.M. 2025 Recap + 2026 Market Trends</p>

\*Dates and times are subject to change.